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# SBS 6

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**SBS 6** is a Dutch commercial TV channel owned by SBS Broadcasting B.V., formerly a part of SBS Broadcasting Group and now owned by Talpa Holding. Other channels of the group in the Netherlands are NET 5, Veronica and SBS 9.

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## History [ edit ]

SBS stands for Scandinavian Broadcasting System. When the SBS Broadcasting Group started expanding outside of Scandinavia in 1995, one of the first countries where they set up a channel was the Netherlands with SBS 6. SBS 6 was the third Dutch commercial TV station after RTL 4 and RTL 5. SBS 6 launched on 28 August 1995.<sup>[2]</sup>

When SBS 6 was launched, they were in a tough competition with the channel Veronica, which started as a commercial station at the same time. Both SBS 6 and Veronica wanted to be on channel 6 of the viewer's television.

The SBS Broadcasting Group expanded their Dutch channel list with NET 5 on 1 March 1999.<sup>[3]</sup> In 2003 Veronica was added to the list of channels.<sup>[4]</sup>

The German ProSiebenSat.1 Media took over the parent company, SBS Broadcasting Group, on 27 June 2007.<sup>[5]</sup> In 2011, all of SBS's activities in the Netherlands (through SBS Broadcasting B.V.), including the three TV stations (SBS 6, NET 5 and Veronica), the two TV guides (Veronica Magazine and Totaal TV), production, design

### SBS 6



SBS 6 logo since 2013

<b>Launched</b>	28 August 1995; 22 years ago
<b>Network</b>	<span>SBS Broadcasting B.V.</span>
<b>Owned by</b>	<span>Talpa Holding</span>
<b>Picture format</b>	576i 16:9 (SDTV) 1080i (HDTV)
<b>Audience share</b>	7.8% (2016, <sup>[1]</sup> )
<b>Country</b>	<span>Netherlands</span>
<b>Broadcast area</b>	<span>Netherlands</span>
<b>Headquarters</b>	<span>Amsterdam, Netherlands</span>
<b>Sister channel(s)</b>	<span>NET 5</span> <span>Veronica</span> <span>SBS 9</span>
<b>Website</b>	<span>www.sbs6.nl</span> <sup>#</sup>

### Availability

#### Terrestrial

**Digitenne** Channel 6 (SD)

#### Satellite

**CanalDigitaal** Channel 6 (HD)

#### Cable

**Ziggo** Channel 6 (HD)  
Channel 930 (SD)

**CAIW** Channel 6

**Kabel Noord** Channel 6

#### IPTV

**KPN** Channel 6

**Tele2** Channel 6

### Streaming media

**UPC Horizon** Watch live <sup>#</sup> (Netherlands only)

and text activities were sold to a joint venture between Sanoma Media Netherlands (67%) and Talpa Holding (33%).<sup>[6]</sup>

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.<sup>[7]</sup>

## Programming [ [edit](#) ]

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### Imported [ [edit](#) ]

- [According to Jim](#)
- [Castle](#)
- [Close to Home](#)
- [Columbo](#)
- [Coronation Street](#)
- [Diagnosis: Murder](#)
- [Flashpoint](#)
- [Friends](#)
- [Heartbeat](#)
- [House](#)
- [Little House on the Prairie](#)
- [Martin](#)
- [Medical Emergency](#)
- [Monk](#)
- [My Wife and Kids](#)
- [NCIS](#)
- [NCIS: Los Angeles](#)
- [Space: Above and Beyond](#)
- [The Fresh Prince of Bel-Air](#)
- [The Mentalist](#)
- [The Sing-Off](#)
- [Under the Dome](#)
- [Who's the Boss?](#)

### Local [ [edit](#) ]

- [Bouw Je Droom](#)
- [Celblok H](#) (an adaptation of the Australian drama *[Wentworth](#)*)
- [De Hoofdprijs](#)
- [Domino Day](#)
- [Hart van Nederland](#)
- [Lotto Weekend Miljonairs](#)
- [Reportage](#)
- [Shownieuws](#)
- [Trauma Centrum](#)

### Sports [ [edit](#) ]

- [BDO World Darts Championship](#)
- [Marathon Speedskating](#)

- PDC World Darts Championship Summaries only (live on the website)
- Red Bull Air Race
- UEFA Champions League, since season 2015/2016
- World Cup/Europe Cup qualification of the Dutch national [football](#) team (all home and friendly matches)

## References [ [edit](#) ]

1. ↑ "Jaarrapport 2016"  (PDF). Stichting Kijk Onderzoek.
2. ↑ Westerhof, Jan (26 June 1995). "SBS 6 wil sensatie en dicht-bij-huis 'Je moet dicht bij jezelf en de kijker blijven' "  . *de Volkskrant*. Retrieved 1 December 2012.
3. ↑ Lange, Yasha (26 January 1999). "Publieke omroep niet bang voor commercieel Net 5"  . *NRC Handelsblad*. Retrieved 1 December 2012.
4. ↑ "VOO in jaartallen"  . Beeldengeluidwiki.nl. Retrieved November 26, 2012.
5. ↑ Donald Koeleman (June 27, 2007). "ProSiebenSat.1 acquires SBS"  . Broadband TV News.
6. ↑ Peter van der Ploeg (April 20, 2011). "Sanoma en Talpa nemen SBS over"  . *NRC Handelsblad*.
7. ↑ "Het is nu officieel: Sanoma verkoopt SBS aan Talpa"   (in Dutch). NOS. Retrieved 10 April 2017.

## External links [ [edit](#) ]

- Official website

V•T•E	Television in the Netherlands	[hide]
<b>NPO</b>	NPO 1 • NPO 2 • NPO 3 • NPO 101 • NPO Best • NPO Cultura • NPO Nieuws • NPO Politiek • NPO Sport • NPO Zapp Xtra • BVN <sup>[gl 1]</sup>	
<b>RTL</b>	RTL 4 • RTL 5 • RTL 7 • RTL 8 • RTL Z • RTL Crime • RTL Lounge • RTL Telekids	
<b>Talpa</b>	NET 5 <sup>[gl 2]</sup> • <b>SBS 6</b> <sup>[gl 2]</sup> • TV 538 <sup>[gl 3]</sup> • SBS 9 <sup>[gl 2]</sup> • Veronica <sup>[gl 2]</sup>	
<b>Fox</b>	24Kitchen • BabyTV <sup>[gl 4]</sup> • Fox <sup>[gl 5]</sup> • Fox Sports <sup>[gl 5]</sup> (Fox Sports Eredivisie <sup>[gl 5]</sup> • Fox Sports International <sup>[gl 5]</sup> ) • National Geographic • Nat Geo Wild • Sky News <sup>[gl 4]</sup>	
<b>Viacom</b>	Comedy Central • Comedy Central Family <sup>[gl 6]</sup> • Comedy Central Extra • MTV • MTV Brand New • MTV Live HD • MTV Music 24 • Nickelodeon • Nick Jr. • Nick Music • Nick Toons • Spike • VH1 Europe • VH1 Classic Europe	
<b>Discovery</b>	Animal Planet • Discovery • Discovery Science • Discovery World • Eurosport 1 • Eurosport 2 • Investigation Discovery • TLC	
<b>Disney-ABC</b>	Crime & Investigation Network <sup>[gl 7]</sup> • Disney XD • Disney Channel • Disney Junior • History <sup>[gl 7]</sup> • Viceland <sup>[gl 7]</sup>	
<b>AMC</b>	AMC • CBS Reality <sup>[gl 8]</sup> • Extreme Sports Channel • JimJam • <b>Outdoor Channel</b> <sup>[gl 9]</sup> • ShortsTV <sup>[gl 10]</sup>	
<b>Turner</b>	Boomerang • Cartoon Network • CNN International	
<b>Ziggo</b>	Ziggo Sport • Ziggo Sport Totaal (Ziggo Sport Select • Ziggo Sport Voetbal • Ziggo Sport Golf • Ziggo Sport Racing • Ziggo Sport Extra 1 and 2) • Ziggo TV	
<b>NBCUniversal</b>	CNBC Europe • E! • Euronews <sup>[gl 11]</sup>	
<b>Sony</b>	Film1 Premiere • Film1 Action • Film1 Family • Film1 Drama	
<b>Stingray Digital</b>	Stingray Brava • Stingray Djazz • Stingray iConcerts • Stingray Lite TV	
<b>Scripps</b>	Fine Living • Food Network • Travel Channel	

<b>MuziekKiosk</b>	Nashville TV • SchlagerTV • TV Oranje
<b>VRT</b>	één • Canvas • Ketnet
<b>BBC</b>	BBC One • BBC Two • BBC Four • CBBC • Cbeebies • BBC First • BBC Entertainment • BBC World News
<b>ARD/ZDF</b>	Das Erste • ZDF • NDR Fernsehen • WDR Fernsehen
<b>Regional</b>	AT5 • <b>L1 TV</b> • NH • Omroep Brabant TV • <b>Omroep Flevoland TV</b> • <b>Omroep Zeeland TV</b> • Omrop Fryslân TV • <b>RTV Drenthe</b> • RTV Noord • RTV Oost • RTV Rijnmond • RTV Utrecht • TV Gelderland • <b>TV West</b>
<b>Other</b>	100% NL TV • 192TV • DanceTrippin TV • Family 7 • FashionTV • Motorsport.tv • ONS • OutTV • Pebble TV • RTV-7 • Slam!TV • Xite
<b>International channels</b>	Al Jazeera English • Arte • CGTN • Mediaset Italia • Mezzo TV • RTL • Sat.1 • TRT Türk • TV5MONDE • TVE Internacional
<b>Defunct</b>	13th Street Universal • Adventure One • The Box • The Box Comedy • Canal+ • Consumenten 24 • Discovery Travel & Living • ESPN America • ESPN Classic • Euro 7 • Family 24 • Film1 Festival • Film1 Sundance • Filmnet • Fox 8 • Fox Kids • Fox Life • Geschiedenis 24 • Het Gesprek • Hallmark Channel • HBO 1/2/3 • Jetix • Kindernet • MGM Channel • NBC Super Channel • NostalgieNet • NPO Doc • NPO Humor TV • RTL-Véronique • Spirit 24 • Sport1 • Sport 7 • Sterren 24 • SuperSport • Syfy • TCM/TNT Classic Movies • TMF • TMF Dance • TMF NL • TMF Pure • TNT • Talpa/Tien • TV10 • TV10 Gold • V8 • Vesta TV • Weer en Verkeer • Yorin • Zone Club • Zone Horror • Zone Reality

1. <sup>^</sup> <sup>a</sup> a joint venture with VRT
2. <sup>^</sup> <sup>a</sup> <sup>b</sup> <sup>c</sup> <sup>d</sup> through SBS Broadcasting B.V.
3. <sup>^</sup> a joint venture with Telegraaf Media Groep
4. <sup>^</sup> <sup>a</sup> <sup>b</sup> distributed by Fox Networks Group Europe
5. <sup>^</sup> <sup>a</sup> <sup>b</sup> <sup>c</sup> <sup>d</sup> through Eredivisie Media & Marketing CV, a joint venture with Eredivisie CV, Endemol and KNVB
6. <sup>^</sup> a joint venture with Endemol
7. <sup>^</sup> <sup>a</sup> <sup>b</sup> <sup>c</sup> through A&E Networks UK, a joint venture with Sky plc
8. <sup>^</sup> a joint venture with CBS
9. <sup>^</sup> a joint venture with Outdoor Channel Holdings Inc.
10. <sup>^</sup> a joint venture with Shorts International
11. <sup>^</sup> Media Globe Networks (53%), NBCUniversal News Group (25%) and European public broadcasters (22%)

Categories: 1995 establishments in the Netherlands | Television channels in the Netherlands  
| Television channels and stations established in 1995 | Media in Amsterdam

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